Pedagogy project

Using Blogging to teach Journalism and Social Media in Undergraduates Program, Mass communication and English Studies Department, Bayero University Kano

Lesson plan

Introduction: In today’s learning, teaching and scholarship techological advancement has made great impact and succeed in introducing new paradigm shift in today’s learning. Hence, digital humanities scholars have taken to of how to apply digital tools in order to improve the pedagogical approach of teaching. In one of their enormous article,”Practices and politics, they have come, why won’t we build it on the digital failure of the Humanities”. They offers various method of learning using social networking. For instance, weblogs provide student an opportunity to reflect on their thoughts and to gain new perspectives with classmates” (). As students of journalism, blogging is very important tool that will widen the students’ knowledge. “blogging is a great resource for beginning journalists who are starting their first blog. It’s easy to use, so set up your own account and blog title, and start writing” (schooljournalism.org).This will expose student on how to become bloggers in the future, how to use blog and share ideas with the rest of the world. Thus, students will understand what blog is all about and also how to use blog and write news reports.

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| Lesson Plan | |  | |  | |  | | |  | |
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